

RENEWABLE ENERGY PACIFICO YOKOHAMA 2019

GPSS GROUP PARTICIPATION

Japan's leading RENEWABLE ENERGY exhibition & forum "RENEWABLE ENERGY 2019 EXHIBITION" was held in Pacifico Yokohama for 3 days (from 10th -12th July). We could have participated in this special event as an exhibitor.

Our highlights during this event :

- Masaaki Mezaki san, CEO of GPSS Holdings, as one of the keynote speakers, held a speech about "Sustainable Energy" and the ESG (Environment, Social, and Governance). In his message he highlighted the importance of caring about these three as main criteria/ measurements of success that needed to be included and considered seriously in business essentially in term of investments.



- Smoothie bike had great success.

"What is this?" This is a bike which can make the smoothie.

We were asked so many often about what was the bike for during this event. The mechanism of the bike was very simple and do not require any electricity.

We wanted to make our visitors experiment on the sustainability concept of using unused fruits and vegetables to get transformed into valuable products: smoothie.

We distributed at least 350 cups of smoothie during the 3 days. We are very surprised as many people were so interested in it.

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- Unique booth

Instead of panels, we used five big walls illustrating our five energies (Solar, Geothermal, Hydro, Wind and Biogas + WTP) that took place inside our area, to show in front side and back side our present and our vision of future for each energy. In the right part, we had another three walls describing our corporate and also our concept of a village that uses a mix of energy to achieve sustainability.

- Sankeibiz talks about us

In their newspaper issued on Friday 12th of July but also available online through the following link <https://www.sankeibiz.jp/smp/business/news/190712/bsc1907120500009-s1.htm> (Japanese only)



Pictures of our staffs during the event

